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## \*On The Customer



**ASHTOUCH**  
SYNERGY AT WORK

*Enterprise  
Relationship  
Management*

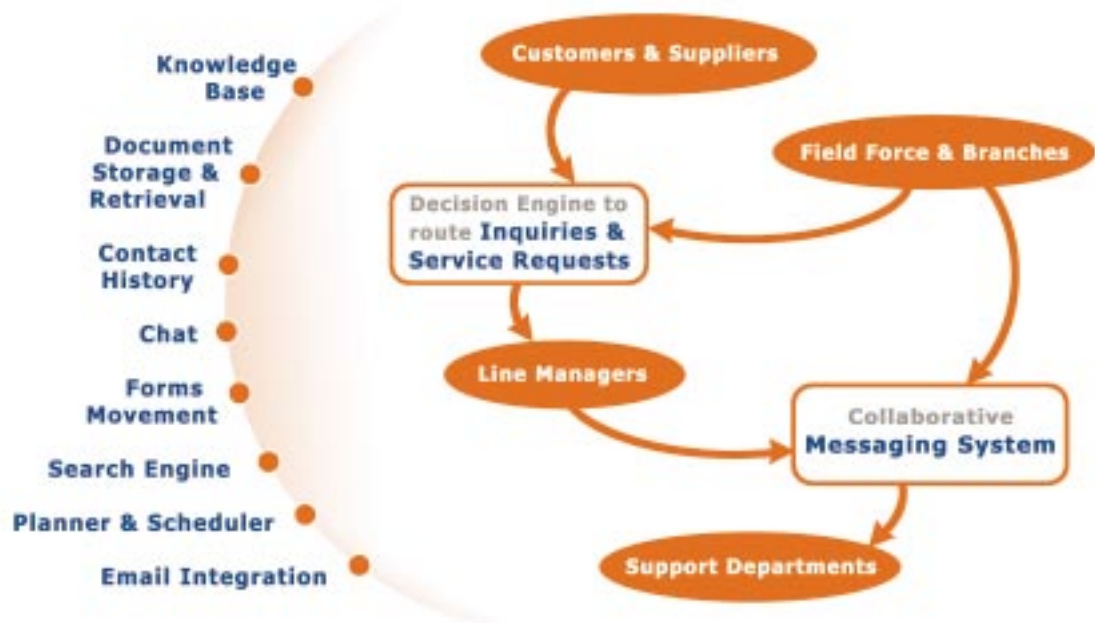
AshTouch represents a new breed of GroupWare to improve collaborative effort and deliver higher profits. AshTouch enables collaboration between customers, suppliers, partners and the organization's executives to build better relationships, increase revenues and retaining customers.

Customers interact with an organisation at multiple points. AshTouch allows your company to consolidate these interactions with concerned persons. Tracking an interaction, ensures effectiveness, transparency and accountability in an organization.

AshTouch excels in integrating core communication needs, and uses this as the primary building block for profitable relationships.

AshTouch is also available as a service, which permits your Company to pay-as-you-use without making any investments in expensive hardware and software.

AshTouch is platform independent and web enabled, to work in a LAN and/or WAN environment simultaneously. The single point of management allows for quick and simple installation and support.



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