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*On The Customer



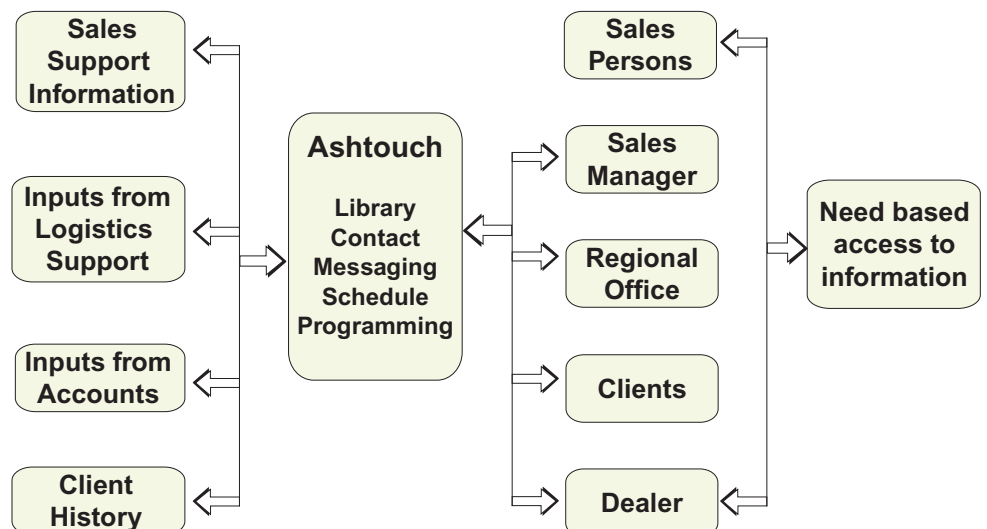
ASHTOUCH
SYNERGY AT WORK

Enterprise
Relationship
Management

Empowering the Field Force

A web based Communication system that enables the field force to effectively communicate with the Organisation.

- Collaboration across the organisation
 - Field managers
 - Dealers
 - C & F Agents
 - Regional offices
 - Sales management
 - Product / Process management
- Easy updating of Central data bases w.r.t. client information, market conditions
- Lead / Opportunities Management
- Easy & timely upload of orders, opportunities etc.
- Easy Access to Published information - Product information, Pricing, Process etc.
- Central Library of written communication with prospects.
- Easy & centralised access to Client history, preferences, requirements etc.
- Easy Access to Logistic information
- Shared scheduler & Planner



ASHTECH INFOTECH PVT. LTD.

G7, Laxmi Woollen Mill Estate, Shakti Mill Lane, Mumbai 400011. India.

Tel : 4963311 Fax : 4963300. URL : www.ashinfo.com/ashtouch Email : ashtouch@ashinfo.com